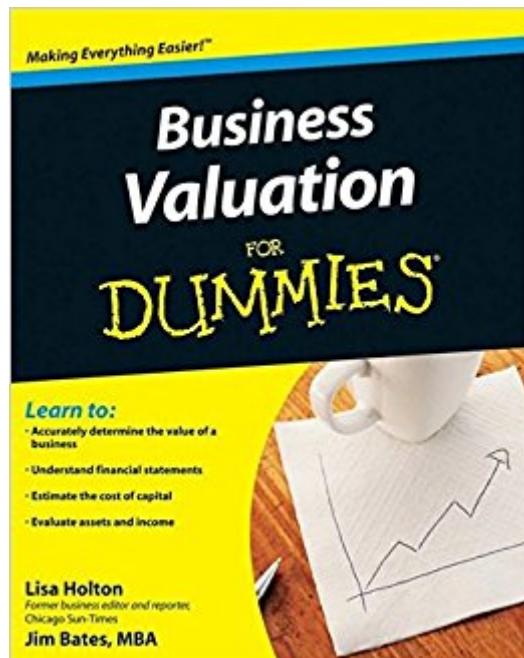


The book was found

# Business Valuation For Dummies



## Synopsis

Business Valuation For Dummies is filled with expert guidance that business owners, managers at all levels, investors, and students can use when determining the value of a business. It contains a solid framework for valuation, including advice on analyzing historical performance, evaluating assets and income value, understanding a company's financial statements, estimating the cost of capital, business valuation models, and how to apply those models to different types of businesses.

## Book Information

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## Customer Reviews

Your hands-on guide to calculating and understanding business value Want to determine the value of a business, but not sure where to start? This plain-English guide gives you step-by-step directions for the major valuation methods, supporting them with real-world examples. You'll work with easy-to-understand valuation models and apply them to different types of businesses to achieve the fairest, most affordable valuation solution. Business valuation 101; learn what it is, why it's a challenge, and the approaches that experts take to uncover value (or the lack of it) Grasp key valuation tools; understand valuation reports, financial statements, and "rule of thumb" guidelines for specific businesses Get to the heart of it; analyze historical performance, evaluate assets and income value, and estimate cost of capital If you're selling a business; see how to conduct due diligence and increase your company's value If you're buying a business; incorporate valuation into the necessary prep before negotiation Seek help from the experts; from divorce to estate planning to attracting outside investors, know when and why you should get outside valuation help Open the book and find: Real-world advice on planning and executing valuation The role of the supporting players in the

valuation process Detailed case studies on buying and selling businesses How forensic accounting fits into valuation The soft and hard skills needed for successful valuation What to build into a partnership agreement Why you should pause before transforming your company into an ESOP

Lisa Holton is a former business editor and reporter for the Chicago Sun-Times. Today, she heads The Lisa Company, a writing, editing, and research firm. She's a writer for corporations, colleges, and nonprofits nationwide, and has written more than 13 books. Jim Bates is Vice President, Transaction Support, for the Christman Group, a middle-market investment banking firm based in Palatine, IL.

The book *Business Valuation for Dummies* is a very basic introduction to the world of business valuation. It feels like more of an overview of what to look out for or situations that cause a need for valuation. A few data ratios are given on what to look out for but the rest just recommends to hire a professional.

Easy to read and understand book that provided the basics and helped clarify questions.

The dummy book gives more information than the more expensive hard bound valuation books. It is written in language the even my clients can understand. It should be required reading for all business majors, since nothing practical is being taught in today's Marxist curriculum. It has more rule of thumbs than I have fingers and toes. It has valuation formulas for all the common business classifications.

The book was in great condition!

Helpful for quick reference "only"

Ok as very general introduction into the subject matter. I realize it's a for dummies book, and I've read several of them before, but I feel a little more in depth information would have been very helpful. Maybe super dummies would like this, but regular dummies like myself could've used more useful info.

Not what i was hoping for

Good Ideas

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